

Historic, Archive Document

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Show Room and Flower Fields : Newburyport Turnpike, near Walnut St.
Office and Warehouse : 229 Laurel St., Melrose, Mass.

WHOLESALE PRICE LIST
of
Gladiolus Bulbs
Grown by
THOMAS COGGER & SONS, INC.
P. O. Box 43, Melrose, Mass.

JAN 21 1910
Agriculture.

Our
Specialty
Gladiolus



Best of
European
and
American
Varieties

Crimson Glow

TERMS

All quotations F. O. B. Melrose, Mass. Cash or satisfactory reference must accompany orders. Accounts due thirty days, 2% discount for cash in ten days.

It is advisable to place orders early as many varieties are sold out before spring. Please state date of shipment desired.

Bulbs should be unpacked as soon as received. They should be taken out of the bags and placed in shallow flats in a cool, dry well aired location, otherwise they will heat and rot and many times decay which naturally affects the flowering results.

All stock is true to name and is sold only with the understanding that we shall not be liable for crop other than to replace that which proves untrue. No warranty is given for the results of planting, forcing or flowering of any bulbs and by placing order purchaser agrees with these terms. Goods travel at purchaser's risk and expense. Orders accepted subject to strikes, fires and other contingencies beyond our control.

Commercial Varieties and Novelties

PURE WHITES, BLOTCHED AND WHITES WITH PENCIL MARKINGS

	1½ in. and up to 1½ in.	1¼ in. to 1½ in.	1 in. to 1¼ in.
Albania (EM), Pure glistening white, very fine	\$30.00	\$25.00	\$20.00
Carmen Sylva (M), Pure white, tall growing, many flowers open . .	35.00	27.50	20.00
Chicago White (E), Pencil marked, medium tall grower, old favorite	25.00	20.00	15.00
Crystal White (E), Throat blotched, tall grower, large flowers . .	25.00	20.00	15.00
Elf (LM), Cream white, tall	40.00	32.50	25.00
L'Immaculee (E), Good forcer, tall growing, many flowers open . .	30.00	25.00	20.00
Lily White (E), Pure white, medium tall growing, good forcer . . .	25.00	20.00	15.00
Mary Pickford (E), Cream white, good forcer	30.00	25.00	20.00
Miss Helen Franklin (EM), White with pencil markings, ruffled . .	25.00	20.00	15.00
Peace (L), Giant flowering, tall growing, one of the last to bloom .	25.00	20.00	15.00
Tiffany (E), Pure white, slightly ruffled	40.00	32.50	25.00

CREAM PINK AND PINKISH LAVENDERS

America (LM), An old favorite producing very good spikes of late	22.00	18.00	14.00
Dorothy Wheeler (E), Cream pink shading to rose, large flowering, Prim.	30.00	22.50	15.00
Giant Nymph (E), Light pink, tall, extra fine	40.00	32.50	25.00
Kunderdi Glory (EM), Cream, of the straw shade, ruffled, tall growing	35.00	27.50	20.00
Le Marechal Foch (E), Shell pink, large flowering	25.00	20.00	15.00
Maidens' Blush (E), Delicate light pink, Prim., fine forcer	22.00	18.00	14.00
Mrs. H. E. Bothin (LM), Light Pink, heavily ruffled	35.00	27.50	20.00
Mrs. Dr. Norton (M), Cream pink and lavender. One of the best florists' Glads.	35.00	27.50	20.00
Mcna Lisa (M), Lavender pink, ruffled. A very fine Glad.	35.00	27.50	20.00
Niagara (EM), Cream, of the straw shade, an old favorite	35.00	27.50	20.00
Opalescent (M), Pale lavender pink, heavy blotch in throat. . . .	45.00	37.50	30.00
Pink Wonder (EM), Delicate pink. One of the largest flowering glads.	35.00	27.50	20.00
Pride of Goshen (M), Cream pink, tall, deeply ruffled	35.00	27.50	20.00
Rose Pearl (E), Delicate cream pink, similar to Wilbrink	30.00	22.50	15.00
Wilbrink (E), Cream pink, tall growing	25.00	20.00	15.00

ROSE PINKS

Arizona (E), Light rose pink with dark blotch in throat, tall	30.00	25.00	20.00
E. J. Shaylor (E), Deep rose pink, ruffled	30.00	22.50	15.00
Elizabeth Tabor (EM), Light rose pink with dark blotch in throat	50.00	42.50	35.00
Evelyn Kirtland (M), Geranium pink, shading to shell pink	35.00	27.50	20.00
Gretchen Zang (LM), LaFrance pink, very fine, tall grower	30.00	25.00	20.00
Indian Maid (M), Apple blossom pink, deep color in throat. . . .	35.00	27.50	20.00
Los Angeles (E), Light rose shading to salmon, wonderful forcer . .	35.00	27.50	20.00
Mrs. Frank Pendleton, Jr. (M), Light rose pink with deep blotch in throat.	30.00	22.50	15.00
Mrs. Keur (EM), Deep rose pink with cream throat. A super glad	35.00	27.50	20.00
Mystic (EM), Rose pink, mottled, medium tall grower, very attractive	30.00	22.50	15.00
Panama (M), Peach blossom pink. An old favorite	25.00	20.00	15.00
Parliament (LM), Deep rose pink with cream throat	45.00	37.50	30.00
Pella (E), Deep rose pink. An E. J. Shaylor improved	35.00	27.50	20.00
1910 Rose (E), Deep rose pink, medium tall grower	25.00	20.00	15.00
Remembrance (EM), Rose pink, deeper than E. J. Shaylor	35.00	27.50	20.00
Sentinel (L), Deep rose pink, very tall, many open flowers	30.00	25.00	20.00

SALMON SHADES

Alice Tiplady (E), Saffron orange, large flowering, Prim.	25.00	20.00	15.00
Halley (E), Salmon pink	22.00	18.00	14.00
Jack London (M), Salmon pink, very fine	40.00	32.50	25.00
Marshall Foch (LM), Salmon pink, deeply ruffled (Kunderdi) . . .	60.00	45.00	30.00
Mrs. Leon Douglass (M), Salmon, tall growing, giant flowering . .	70.00	55.00	40.00
Myra (E), Deep salmon on yellow ground, Prim.	25.00	20.00	15.00
Odin (E), Salmon pink, very fine glad.	30.00	25.00	20.00
Prince of Wales (E), Delicate salmon pink, Ophelia rose shade . .	30.00	25.00	20.00
Pride of Lancaster (M), Salmon pink, ruffled	40.00	32.50	25.00
Sheila (EM), Light salmon pink	30.00	25.00	20.00

Commercial Varieties and Novelties

SHADES OF RED

	1½ in. and up	1¼ in. to 1½ in.	1 in. to 1¼ in.
Crimson Glow (M), Without exception the finest crimson.....	30.00	25.00	20.00
Empress of India (M), Deep velvety maroon.....	35.00	27.50	20.00
Joe Coleman (EM), Bright red, deeply ruffled.....	30.00	22.50	15.00
Lustre (M), Orange vermillion suffused with crimson.....	40.00	32.50	25.00
Mrs. Francis King (EM), Flame red, tall growing, large flowers...	24.00	18.00	14.00
Mrs. G. W. Moulton (M), Deep velvety maroon.....	35.00	27.50	20.00
Mrs. Watt (LM), American beauty rose, or wine red.....	25.00	20.00	15.00
Neoga (LM), Velvety maroon.....	25.00	20.00	15.00
Purple Glory (LM), Reddish lavender, large flowering, deeply ruffled.....	55.00	47.50	40.00
Rose Ash (LM), Old rose shading to cream, tall growing, large flowers.....	40.00	32.50	25.00
Scarlano (EM), Bright scarlet, deeply ruffled.....	30.00	25.00	20.00
Scarlet Princes (E), Flaming scarlet. Very good forcing variety.	30.00	25.00	20.00
Tempa (M), Bronzy, old rose, a novelty, very large flower.....	40.00	32.50	25.00
Virginia (E), Flaming scarlet, good forcing variety.....	30.00	25.00	20.00
War (L), Deep crimson, large flowering, tall growing.....	35.00	27.50	20.00

LAVENDER SHADES

Anna Eberius (M), Reddish lavender, velvety.....	30.00	25.00	20.00
Baron L. Hulot (LM), Deep indigo blue.....	45.00	37.50	25.00
Dorrit (M), Pale lavender, tall growing, many large open flowers..	60.00	50.00	40.00
Dick (EM), Deep lavender with yellow throat. A fine glad.....	35.00	27.50	20.00
Herada (M), Clear mauve lavender.....	30.00	22.50	15.00
Louise (M), Orchid lavender, with dark blotch in throat.....	35.00	27.50	20.00
Mrs. Frederick C. Peters (M), Mauve lavender, tall growing, very fine.....	50.00	42.50	35.00
Muriel (EM), True lilac, dark blotch in throat.....	50.00	42.50	35.00
Nora (M), Grayish lavender, dark in throat.....	30.00	22.50	15.00

SHADES OF YELLOW

Flora (EM), Canary yellow, tall large flowering.....	40.00	32.50	25.00
Gold (M), Clear golden yellow.....	45.00	37.50	30.00
Golden Measure (LM), Pure yellow, large flowers, tall growing..	50.00	42.50	35.00
Golden Gate (E), Golden yellow, prim. medium size flower.....	30.00	22.50	15.00
Gold Drop (E), Yellow, ruffled Prim. tall, very fine.....	35.00	27.50	20.00
Roanoke (EM), Pale yellow, large flowering Prim.....	30.00	22.50	15.00
Schwaben (LM), Bright lemon yellow, dark blotch in throat....	30.00	22.50	15.00
Souvenir (E), Deep golden yellow, tall growing Prim.....	30.00	25.00	20.00
Sunnymede, Orange yellow, very fine.....	60.00	50.00	40.00

MIXTURES

Exhibition Mixed, an assortment of exceptional merit.....	25.00	20.00	15.00
Garden Mixed, an assortment of commercial varieties.....	20.00	16.00	12.00
Mixed White.....	25.00	20.00	15.00
Mixed Light Pink Shades.....	25.00	20.00	15.00
Mixed Salmon Pink Shades.....	25.00	20.00	15.00
Mixed Rose Pink Shades.....	25.00	20.00	15.00
Mixed Red Shades.....	25.00	20.00	15.00
Mixed Lavender Shades.....	25.00	20.00	15.00
Mixed Yellow Shades.....	25.00	20.00	15.00
Primulinus Hybrids (Kundred strain).....	25.00	20.00	15.00
Primulinus Hybrids (Regular).....	20.00	16.00	12.00

E denotes early flowering
 EM early midseason
 M midseason
 LM late midseason
 L late flowering

Our Glad Special

PRIMULINUS HYBRIDS or ART GLADIOLUS

For daintiness and quality there is nothing that can equal them. A large percentage are the large flowering, tall growing primulinus or GRANDIFLORA type. You can make no mistake in planting these freely as they bloom about two weeks earlier than the larger type planted at the same time. Fine for table decorations, or practically any type of floral work. Very free and easy blooming. The colors run to the lighter shades.

THE MOST FREE BLOOMING TYPE OF GLADIOLUS IN EXISTENCE.

1000 No. 3, 1000 No. 4, 1000 No. 5 and 2000 No. 6 a total of 5000 bulbs \$20.00

DAHLIAS

This year I am offering dahlias to the trade in collections, instead of under name with the exception of 4 popular sorts, as the majority of florists merely desire a few hills of each variety so as to be able to go out and cut assorted bouquets at any time from July to October. Stock to use in an emergency for funeral work or to make a large but inexpensive decoration. DO YOU NEED DAHLIAS FOR ANY SUCH PURPOSE? IF SO, BUY ONE OF THE COLLECTIONS LISTED BELOW.

	Per 100
100 tubers, Pompom Assortment, 10 varieties named.....	\$20.00
100 " Decorative Type, 10 " "	25.00
100 " Show 10 " "	25.00
100 " Pompom, Decorative, Show, Peony and Single, 20 varieties.....	25.00
Giant Flowering Mixed.....	15.00
General Mixed.....	6.00
Maude Adams, The Florists' Favorite, large ball type Dahlia, white with lavender edging.....	15.00
Judge Marean, Giant flowering salmon, decorative, stems 15 to 20 ins. long....	25.00
Frank A. Walker, mauve lavender, decorative.....	15.00
Pride of California, Crimson, decorative.....	15.00

GENERAL NOTES

Occasionally we hear of a failure in the flowering results in Gladiolus. There must be a reason, and more often it is on account of shallow planting on outside stock. Have your rows at least 2 feet apart to allow the sunlight to penetrate. Select a good piece of land, not a gravel heap or a small marsh. Plant your bulbs 5 to 6 inches deep, throwing back about three inches of soil. As soon as they break through the ground, give them a top dressing of sheep manure and then about two or three inches more soil. deep planting with proper fertilization will give you stronger spikes, straight stems and sufficient moisture. Try Cogger's way this year as an experiment, as your success in producing good blooms, means recommendation for our bulbs, where failure, many times, means a dissatisfied customer.

Yours for better Glads,

THOMAS COGGER